



Freelance Copywriter

Are you a talented generalist with agency experience and a way with words? Can you piece together compelling copy from scraps of aging marketing collateral and strings of client emails? Can you catch a missing serial comma or inconsistent capitalization in the middle of a 75-page RFP response document? And can you do it all with a nod, a smile, and the unbridled zeal of a kid on Christmas morning?

Ideal candidates will be swift studies, able to pick up brand voice and nuances quickly in generating strategically sound copy. Your specialty is “getting it,” and by “it,” we mean everything. Projects at our agency can be a free-for-all affair, so come with your full bag of tricks: ad concepting, headline development, long copy, web copy, proofreading, researching, and much more.

Freelancers assignments may be extended depending upon performance, mutual fit, and agency workload. Future full time is also a possibility if your hard work and brilliant ideas prove indispensable.

Our exciting environment is both challenging and rewarding, offering plenty of variety and a wide range of opportunities to work on some great accounts.

Essential Job Functions:

- Minimum 5 years advertising copywriting experience
- Multi-talented generalist capable of writing to any medium
- Versatile writer who can work with a number of established brand voices
- Detail-oriented writer capable of proofing anything
- Independent thinker who can “own” an assignment and write with little direction
- Conceptual copywriter with the ability to bring smart, unexpected ideas to the table
- A quick, quick-witted writer who can turn around a solid draft fast...and changes even faster!

To Apply:

- Please email your resume to jobs@jpgonline.com Be sure to include a cover letter with your hourly rate, phone number and email address and include a Portfolio PDF sample or portfolio link of your work samples.

We value motivated, enthusiastic, hands-on copywriters who proactively collaborate with team members in self-directing copy projects from start to finish – so tap your inner go-getter and let’s get going!

Think marketing. Think results. Think JPG.
www.jpgonline.com

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